

## THE PINK PANTHER BRINGS HIS INIMITABLE STYLE TO BORDEAUX ROSÉ



Château de L'Orangerie and MGM Consumer Products have partnered to create the **Bordeaux Pink Panther Rosé 2007**, a new vintage inspired by the sly Pink Panther and produced in the acclaimed vineyards of Bordeaux. The wine, currently available in Europe is now being introduced in the US for the first time.

The Pink Panther, who has made a name for himself through his comedic antics on television and the big screen, is adding a bit of his pink and mischievous personality to Château de L'Orangerie wines. The exquisite blend of Hollywood entertainment and a prestigious Appellation d'Origine Contrôlée label from one of the world's premier wine-producing regions is sure to add color to dinner parties around the world.

The Pink Panther is an internationally renowned character and brand, which exudes a distinctively feline elegance. Equally sophisticated, the new, limited edition Bordeaux Pink Panther Rosé can be described as:

- *A soft and languishing wine with elegant style; its color can be compared to a delicate rose; its outer coat is reminiscent of silk*
- *A vin extraordinaire produced from an AOC Bordeaux Rosé vineyard*
- *A wine blend that is 60 percent Merlot and 40 percent Cabernet*
- *An ideal way to intrigue wine lovers, wine label collectors and Pink Panther fans*

Situated in the acclaimed Entre Deux Mers region of Bordeaux, the Bordeaux Pink Panther Rosé experience proves that a quality wine, innovative marketing and a unique label can successfully coexist.

### About Château de L'Orangerie

Château de L'Orangerie is an 84 hectare family estate in the Bordeaux region, being in the same family since 1790. With a commercialization of more than 1 million bottles per year and a clientele based both on the modern channels of distribution such as Supermarkets chains and the traditional circuit, it prides itself on being able to answer as far as possible each clients demands. Not only focused on producing high quality AOC Bordeaux wine (several awards being received each year), the château is also specialized in the packaging and marketing of its wines (hence the reason for this special Pink Panther cuvée!).

*Exclusive Importer:*

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